



CASE STUDY: MEN'S HEALTH

Revenue Growth Through Industry-Leading Service

THE CHALLENGE: One Size Does Not Fit All

Revibe Men's Health clinic began as one clinic in Honolulu and is now a network of 11 clinics in 10 cities around the U.S, with a commitment to men's health and specialization in low testosterone and ED treatments. Revibe offers individualized care and a concierge model of treatment. They've successfully treated tens of thousands of men with custom treatments and precise, personalized medicine allowing them to have a fuller, more robust experience of day-to-day life. Recognizing common treatment options only worked for 55%-65% of patients, Revibe needed a pharmaceutical partner to ensure they had access to highly efficacious medications that led to better patient outcomes. The practices partnered with Dynamic Rx as their compounder for all

11 clinics to help their patients restore their optimal virility. As word spread, patients left other clinics to join Revibe men's practices because of their use of Dynamic Rx's wide range of custom medication which increased treatment success. Dayton Marti and Joshua Fryer (current managers at Revibe Men's Health clinics in Tulsa, OK, and Salt Lake City, UT, respectively) highly value their relationship with Dynamic Rx to meet and exceed service obligations. In addition, the pharmacy team utilizes their expertise to adjust medications so each patient's needs are met. This allows the clinic to exceed patient expectations by enhancing their enjoyment of life, which ultimately resulted in a positive growth of their business.

THE SOLUTION:

For the practice

Practice managers rely on Dynamic Rx as a partner to not just meet the routine obligations, but also to respond quickly and professionally to any extenuating circumstances. Roadblocks happen. Patients may be traveling unexpectedly and need their medication quickly. Miscommunications or process issues undoubtedly arise. When these challenges appear, the practice wants their patient's needs to be met with evidence-based medicine. Satisfied patients offer a large referral network that increases the practice's footprint and bottom line.

“Accurate, responsive and the ability to fulfill their obligations with short delay is what we look for and that Dynamic Rx has proven time and time again that they can do.”

*Joshua Fryer | Clinic Manager
Salt Lake City Clinic*



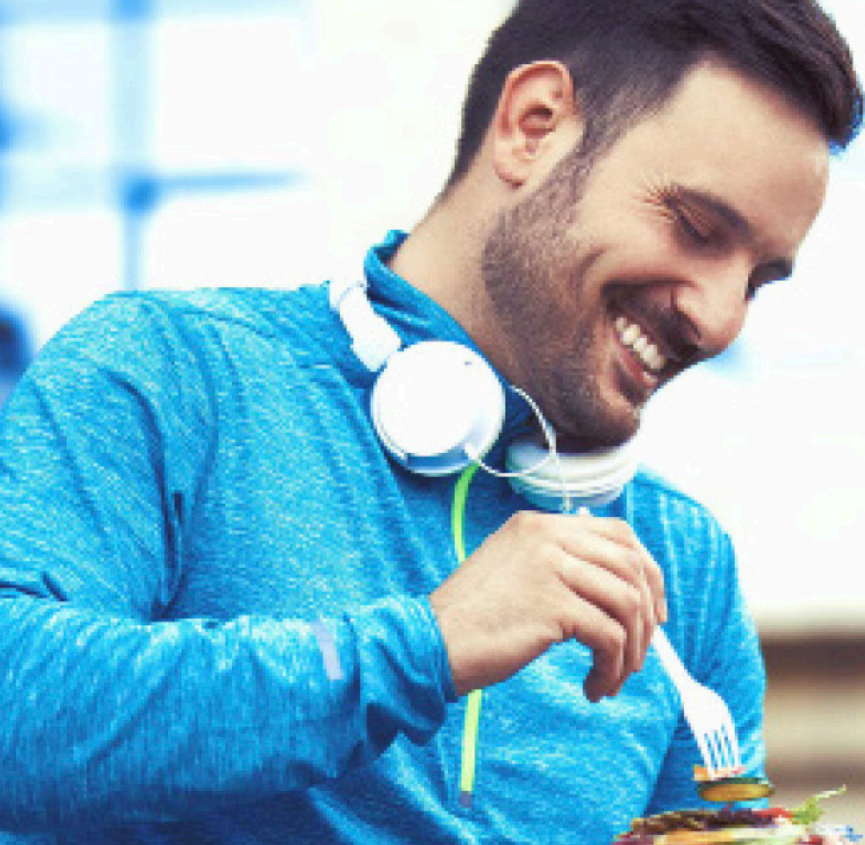
For the provider

Accuracy is just as important as quick delivery. Patients often come to the clinics after they have exhausted common treatment options. While touted as an effective solution, these common medications sometimes work for only 55%-65% of patients. For those remaining patients, personalized, precision prescriptions are the only solution. And those prescriptions must be accurate to be effective. Providers can rest assured their patients have personalized medicines that result in high patient satisfaction.

For the patient

ED is part of life for many men. Over half of men over the age of 40 deal with ED or impotence at some point. Commonly prescribed drugs and supplements fail for about 35% of those men. Every man is different, and there's no one-size-fits-all solution. Dynamic Rx offers different formulas that you won't find anywhere else. Our pharmacists don't use generic medication but create custom, compounded medications in the exact dosage for optimal effectiveness for each man. Dynamic Rx personalized medicine is designed to effectively resolve erectile dysfunction. This custom approach has improved partner's relationships, saved marriages and changed lives. Dynamic Rx promises tailored treatment plans based upon individualized assessment, focused therapies, and close monitoring to maximize effectiveness and minimize side effects.





“Many times Dynamic Rx has gone above and beyond to meet our clinic’s needs and in turn exceed our patient’s needs, as well.”

*Joshua Fryer | Clinic Manager
Salt Lake City Clinic*

An Evidence-Based Approach to ED Treatment

OTC Medicine options work for only
55% - 65%
of patients



When traditional treatment options have been exhausted, Dynamic Rx can provide personalized care that effectively resolves erectile dysfunction.

THE RESULTS: Trusted, highly-trained experts

Just as a provider and patient develop a relationship to ensure effective results, Dynamic Rx is ready to partner with the practice. Their concierge service team has the ability to quickly and accurately respond to everyday requests as well as those that come outside of the usual treatment routine. Precise, personalized medicine paired with excellent customer service stands out in a crowded marketplace of compounding pharmacies. It’s the concierge support that today’s fast-growing clinics look for. Dynamic Rx is the reliable trusted partner— able to quickly and accurately meet the needs of the clinics and providers by offering unique formularies. Dynamic Rx aims for a mutually beneficial partnership — built on service and trust that will increase patient satisfaction and ultimately help the practice grow its business.

“If I could recommend any pharmacy to any person, the experience we’ve had with Dynamic RX is second to none. I’ve never been let down by them.”

*Dayton Marti | Practice Manager
Tulsa Clinic*

David Burton
Director of Sales
david@initiumhealth.org
ph 303 928 8511 ext. 756